

MIAMI BEACH

OFFICE OF THE CITY MANAGER

NO. LTC #

358-2016

LETTER TO COMMISSION

TO: Mayor Philip Levine and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE: August 31, 2016

SUBJECT: Committee for Quality Education Motion

The Committee for Quality Education would like you to be aware of the following motion requesting support for the University of Miami Bike Safe program, approved at the August 23, 2016 committee meeting.

C: Executive Staff

Dr. Leslie Rosenfeld, Chief Learning Development Officer

Attachment

KGB/LDR

City of Miami Beach
Committee for Quality Education

Meeting of August 23, 2016

Members Present: Beverly Heller, Beth Edwards, Tiffany Heckler, Judith Berson-Levinson, Yvette Tache, Stewart Turner, Joshua Levy, Kayla Rynor, Betsy Mateu, Karen Edelstein, and Jordan Leonard (telephonically)

Members Absent: Rosa Neely, Stewart Turner, Elisa Leone, and Ivette Birba

Motion made by Dr. Judith Berson-Levinson

Motion seconded by Beverly Heller

Motion Text:

The Committee for Quality Education requests the Miami Beach Mayor and Commission support the immediate implementation of the University of Miami Bike Safe Program in Miami Beach feeder pattern public schools.

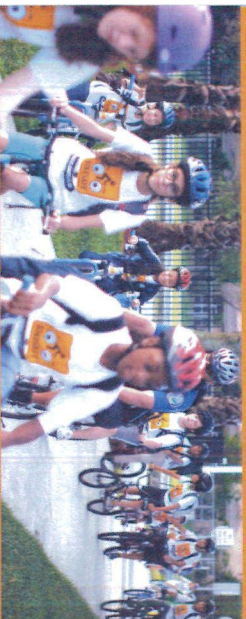
The Committee for Quality Education urges the Mayor and Commission to support the above request.

Motion Passage: Votes 10-0

Our Mission

The University of Miami BikeSafe® program was developed to decrease the number of children injured as cyclists, improve pediatric bicycle safety, increase physical activity levels by encouraging cycling to and from schools, and improve the bikeability of school areas.

BikeSafe disseminates its curriculum through a train-the-trainer model. BikeSafe hosts annual training sessions for P.E. teachers, who then implement the curriculum in their individual schools.

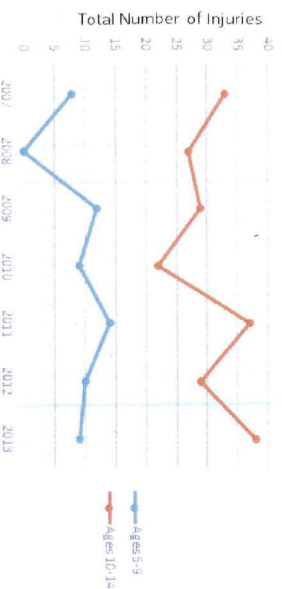


The Issue

Each year, an alarming number of cyclists under the age of 14 are severely injured or killed in bicyclist-hit-by-car (BHBC) incidents.

These incidents are preventable.

Pediatric (5-14) Bicyclists Hit-by-Car Injuries in Miami-Dade County (2007-2013)



From FOOT or an Data for Miami-Dade County



5-E Model



The BikeSafe program follows the SRTS "5-E" model:

Education: BikeSafe's materials cover all aspects of bicycle safety, including proper helmet use, riding predictably and being seen.

Engineering: BikeSafe examines existing school environments, BHBC crash sites, and advocates for safety-oriented engineering improvements.

Enforcement: BikeSafe works with police to promote children's helmet use, and to increase in surveillance and safety around schools and parks.

Evaluation: BikeSafe frequently assesses the effectiveness of the program's components and update them when necessary.

Encouragement: BikeSafe encourages bicycling as a mode of active transportation by way of promoting the health benefits of safe bicycling.

The BikeSafe Off-Bike Educational Curriculum

Day 1

Bike Basics

Students relate personal bicycling experiences to bike safety concepts and learn the importance of wearing a properly fitted helmet.



Day 2

Preparing to Ride

Students learn the parts of the bike, and how to perform a pre-ride bike check for safety.



Day 3

Rules of Riding

Students learn key principles to safe riding and how to identify and protect themselves from potential hazards.



Day 4

Off-Bike Safe Riding

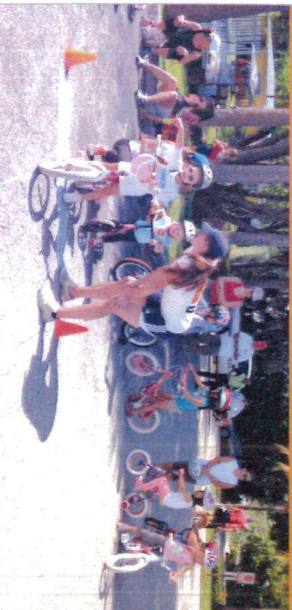
Students learn safe riding skills: where to ride and how to scan and signal.



BikeSafe Activities



As part of our 4-day school curriculum, BikeSafe offers an optional 5th day for on-bike education.



In addition, BikeSafe works with selected grant schools to do bike safety promotion activities such as bike to school rides and bike rodeos.



BikeSafe's activities include participation in community bike safety promotion events, and has partnered with the children's program at Miami-Dade County's Department of Parks, Recreation, and Open Spaces.



Cycling Tips for Parents



Helmets are the *single most effective* way to reduce head injuries and fatalities resulting from bicycle crashes.



Teach your child to ride with traffic, not facing it. A head-on impact *combines* the speed of both moving objects, increasing the chance of serious injury.



As a cyclist, follow traffic signals and signs. Just like cars, bicyclists must follow the rules of the road too.



Make sure your child is visible, with reflectors, lights, and brightly colored clothing.

Visit us online:



BikeSafe.us



[Facebook.com/IBikeSafe](https://www.facebook.com/IBikeSafe)



[@IBikeSafe](https://twitter.com/IBikeSafe)

Contact us:

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